

Studio Lane Content Packages

Every brand is unique and deserves a plan curated to their needs. Below is a list of **customizable** plans provided by **Studio Lane**. **Not seeing a perfect fit?** I'll work with you to play and plug with these packages to get to the heart of your needs.

	The Welcome Mat	The Studio Standard	The Creative House
15-minute Discovery Call	Yes	Yes	Yes
1:1 Consultation	Yes	Yes	Yes
Brand & Content Audit	Light	Medium	Heavy
Brand Strategy	Yes	Yes	Yes
Deliverables (Posts, Emails, etc.)	3 Graphics, 1 Email, OR Style Guide	6-8 Graphics, 2-3 Emails, OR a Mix	10-12 Graphics and 2-3 Emails
Monthly Analytics	No	Light + 2-3 Recommendations	Medium + Actionable Insights
Monthly Check-In	No	Yes	Yes
Ongoing Support	Yes	Yes	Yes + Priority
Quarterly Campaign Support	No	No	Yes
	\$750	\$300 + \$1,000/mo	\$500 + \$1,600/mo

The Studio Shelf (Optional Add-Ons)

- Campaign Photography + Videography: Phone-quality photos + short-form videos (lightly edited) | Starting from: \$250
- Ad Creative Bundle: Graphics sized + designed for ads (3-5 variations) | Starting at \$300
- Analytics Dashboard Setup: Basic Google Analytics or platform-specific dashboard setup | Starting at \$200
- Website Content Development: Polished, SEO-friendly copy for 1-3 pages | Starting at \$500
- Landing Page Design: Conversion-focused single page | Starting at \$500
- Blog Post (500-800 words): Keyword-rich, engaging article in brand voice | Starting at \$200
- Hubspot Integration & Setup (or platform of choice): CRM/email/automation setup + workflow | Starting at \$400
- Social Media Audit: Review up to 2 platforms + recommendations | Starting at \$200
- Email Marketing Audit: Evaluate performance + optimization tips | Starting at \$200
- Custom Content Calendar Template: Custom, plug-and-play posting calendar | Starting at \$150

- Social Graphics Bundle (3-5 posts): Custom-branded designs + captions | Starting at \$350
- Branded Email Template: Custom reusable design for campaigns/newsletters | Starting at \$250
- Mini Campaign Design: 1 promotional email + 2 coordinating graphics | Starting at \$200
- Custom Presentation Template: Branded slides for pitches/workshops | Starting at \$300